



COMPANY
PROFILE



VISI PRODUCTION

DIDIRIKAN PADA TAHUN 2004, VISI PRODUCTION EVENT CONCEPT & MANAGEMENT ATAU YANG LEBIH DIKENAL DENGAN SEBUTAN VISIPRO SELAMA LEBIH DARI 13 TAHUN TELAH SANGAT BERPENGALAMAN DALAM MENCIPTAKAN DAN MELAKSANAKAN BANYAK EVENT SKALA LOKAL DAN NASIONAL DENGAN SUKSES, BAIK DI MEDAN MAUPUN SE-SUMATERA. BERBAGAI EVENT BESAR TELAH DIPEGANG OLEH VISIPRO SEPERTI INDONESIA IDOL, UNTUNG BELIUNG BRITAMA, PESTA DANAU TOBA, BINTANG RAMBUT LEBAT LIFEBOUY, DUTA KILAU SUNSILK, SOUNDSATIONS, DAN MASIH BANYAK LAGI. HAL INI TIDAK TERLEPAS DARI KEPERCAYAAN KLIEN-KLIEN VISIPRO YANG TETAP PUAS MENJADIKAN VISIPRO SEBAGAI PARTNER KERJA MEREKA.



VISIPRO JUGA MENSPELIALIASIKAN DIRI DALAM BRAND ACTIVATION YANG MEMBUTUHKAN TARGET SPESIFIK DALAM PENJUALAN MAUPUN AWARENESS YANG HARUS TERCAPAI. VISI FM DAN VISIPRO MERUPAKAN KOMBINASI YANG SANGAT TEPAT SEBAGAI ALAT PROMOSI DAN EKSEKUTOR UNTUK SEMUA KEBUTUHAN PERUSAHAAN ANDA.



EVENT PORTFOLIO (2010 - NOW)

- **CLEAR MAN ROADSHOW, DECEMBER 2009 - JANUARY 2010**
- **CLEAR UP HOOK UP COMPETITION, JANUARY 2010**
- **A MILD SRC ROADSHOW, FEBRUARY 2010**
- **RCTI AUDISI MISS INDONESIA, MARCH 2010**
- **BINTANG KILAU RAMBUT SEHAT LIFEBUOY, APRIL 2010**
- **MASAK LEZAT MASAKO, MAY - JUNE 2010**
- **A SOUNDSATIONS FEAT THE CHANGCUTERS (ACEH), JUNE 2010**
- **CLEAR HAIR MODEL, JULY 2010**
- **DJI SAM SOE FLAVOUR LOUNGE, JULY 2010**
- **LA LIGHTS RELIGI AKUSTIK RAMADHAN, AGUSTUS 2010**
- **TAO TOBA STAR 2010 & PESTA DANAU TOBA, OCTOBER 2010**
- **PESTA PANAMAS BUNG - PADANG SIDEMPUAN, OCTOBER 2010**
- **A MILD A ZONE MOBILE ENTERTAINMENT - ACEH, NOVEMBER 2010**
- **CEREMONINE VISI FM 9TH ANNIVERSARY, NOVEMBER 2010**
- **AXIS FESTIVAL MUSIC RAKYAT ROADSHOW, NOVEMBER - DECEMBER 2010**
- **PANAMAS KUNING MOBILE ENTERTAINMENT FEAT PENELOPE - ACEH. DECEMBER 2010**
- **VISI FESTIVAL OLD & NEW SERENADE - MERDEKA WALK, DEC 2010**

- **AXIS FESTIVAL MUSIC RAKYAT ROADSHOW II, JANUARY - FEBRUARY 2014**
- **CONELLO OUT OF HOME, FEBRUARY 2011**
- **PENTAS GUDANG GARAM MERAH, APRIL 2011**
- **PRO MILD TOUR BIG EVENT, MAY 2011**
- **A ZONE, MAY 2011**
- **U MILD FAST TRACK - LHOK SEUMAWE FEAT SHAGGY DOG & ANTIQUE BAND, MAY 2011**
- **U MILD BIKERS DAY OUT MEDAN, MAY 2011**
- **SURYA 16 PRESENTS VICKY SIANIPAR, JUNE 2011**
- **PONDS TEEN CONCERT, JUNE 2011**
- **A SOUNDSATIONS ROAD TO SOUNDRENALINE SLANK, JUNE 2011**
- **SUKSES BERSAMA BOGASARI, JULY 2011**
- **YARIS CLEAN OFF, AGUSTUS 2011**
- **DULUX RAMADHAN GATHERING, SEPTEKMBER 2011**
- **GEBYAR CATUR PANAMAS KUNING, SEPTEMBER 2011**
- **U BIKERS DAYS OUT KUALA SIMPANG, SEPTEMBER 2011**
- **GUDANG GARAM INTERNATIONAL NOBAR , OCTOBER 2011**
- **SIBIRU BIKERS COMMUNITY, NOVEMBER 2011**
- **GUINNES ARTHURS DAY I, DECEMBER 2011**
- **GALAN MILD ART OF DECADETION OF VISI ANNIVERSARY, DECEMBER 2011**
- **U BIKERS DAY TEBING TINGGI, DECEMBER 2011**
- **NATAL OIKUMENE, DECEMBER 2011**
- **LAUNCHING HEALTIMIE, JANUARY 2012**

- **A ZONE, MARCH 2012**
- **JAZZ THE NIGHT, MAY 2012**
- **PERNIKAHAN PUTIH CITRA, 2012**
- **GUINNESS WORLD SERIES OF POOL, JUNE 2012**
- **BIR BINTANG RE UNITED, JULY 2012**
- **CANESTEN MOBILE KELILING, OCTOBER - NOVEMBER 2012**
- **GATSBY DANCE COMPETITION I, OCTOBER 2012**
- **GUINNESS ARTHURS DAY II. NOVEMBER 2012**
- **JAZZ THE NIGHT, OCTOBER - NOVEMBER 2012**
- **REZEKI LEZAT BENDERA SUMUT - RIAU - PADANG, DECEMBER - JANUARY 2013**
- **SARI MURNI ACTIVATION BOOTH, JANUARY 2013**
- **SUNSILK SHAMPOO, FEBRUARY - MARCH 2013**
- **CITRA HBL, APRIL 2013**
- **SEI MANGKE GROUND BREAKING, JULY 2013**
- **FRISIAN FLAG KID & MOM'S, JULY 2013**
- **PANASONIC DEALER DAY, AUGUST 2013**
- **GATSBY DANCE COMPETITION 2, SEPTEMBER 2013**
- **GUINNESS ARTHURS DAY 3, 12 OCTOBER 2013**
- **AUDISI INDONESIAN IDOL 2013**
- **BEAR BRAND LISTEN TO YOUR BODY, OCTOBER - NOVEMBER 2013**
- **PANASONIC WATER PUMP GATHERING, FEBRUARY 2014**

- **MEETING & TRAINING UNILEVER, MARET 2014**
- **SEMINAR DANCOW IBU & ANAK, MARCH 2014**
- **TRESEMME THE RUNAWAY, MARCH - APRIL 2014**
- **AXE UNIVERCITY, APRIL 2014**
- **GEBRAK KAMPUNG KONIDIN, APRIL 2014**
- **WALLS ICE CREAM DAY, MAY 2014**
- **AUDISI RAMBUT LEBAT KELUARGA LIFEBOUY, JUNE 2015**
- **CITRA HBL ROADSHOW, JUNE 2014**
- **RISING STAR INDONESIA AUDITION, 18 -19 JUNE 2014**
- **PEPSODENT ACTION 123, JUNE 2014**
- **SENSASI RAMBUT KUAT DOVE, AGUSTUS 2014**
- **MARLBORO SPOT, JUNE 2014**
- **AIR ASIA DEMAM BOLA, JULY 2014**
- **SARI MURNI SEMANGAT RAMADHAN, JULY 2014**
- **SUMATERA JAZZ FESTIVAL, PARTNER SEPTEMBER 2014**
- **MISS CELEBRITY 2014, SEPTEMBER 2014**
- **A GOLD COMMUNITY, SEPTEMBER - NOVEMBER 2014**
- **U MILD COMMUNITY, OCTOBER - DECEMBER 2014**
- **GUINNESS AMPLIFY MUSIC, OCTOBER 2014**
- **GODBLESS ROCK & ORCHESTRA, NOVEMBER 2014**
- **MAGNUM OUT OF HOME, NOVEMBER 2014**

- **AIR ASIA SURPRISE, NOVEMBER 2014**
- **SURYANATION WITH KERISPATIH & SAMMY SIMORANGKIR, NOVEMBER 2014**
- **CORNETTO CLASSIC OOH, FEBRUARY 2015**
- **CITRA HBL ROAD TO SCHOOL, MARCH 2015**
- **REVLON MAKE UP CHALLENGE, APRIL 2015**
- **CORNETTO ROAD TO SCHOOL, MAY 2015**
- **A SOUNDSATIONS WITH THE CALLING (INTERNATIONAL ARTIST), ANDRA & THE BACKBONE, NTRAL, BURGERKILL AND MANY MORE : MEDAN, L.PAKAM, P.SIANTAR, BINJAI, BANDA ACEH, P.SIDEMPUAN (6 CITIES), MAY - JUNE 2015**
- **DJI SAM SOE COFFEE LOVER GATHERING, JUNE 2015**
- **DUTA KILAU SUNSILK ROAD TO CAMPUS, JUNE 2015**
- **DUTA KILAU SUNSILK BEAUTY CLASS WITH TITI KAMAL, JUNE 2015**
- **SARI MURNI RAMADHAN, JUNE - JULY 2015**
- **YAMAHA N-MAX & ALL NEW SOUL GT OFFICE EXHIBITION, JULY - AUGUST 2015**
- **DSS MAGNUM FILTER COFFEE LOVER COMMUNITY, SEPTEMBER - OKTOBER 2015**
- **A MILD CAMPUS COMMUNITY, OKTOBER - NOVEMBER 2015**
- **EVALUBE SCOOTIC MX ROADSHOW, NOVEMBER 2015**
- **A MILD COMMUNITY SEMANGAT SUMATERA, OKTOBER - NOVEMBER - DESEMBER 2015**
- **DSS MAGNUM FILTER TRIAL COMMUNITY, DESEMBER 2015**
- **TELKOMSEL DIGIFEST MEDAN, JANUARY 2016**
- **GG MILD URBAN GIGS, MARCH 2016**

- **MARLBORO FILTER BLACK KEY OF LEADER COMMUNITY, SEPTEMBER 2016**
- **DSS KRETEK RETENTION COMMUNITY, SEPTEMBER-DECEMBER 2016**
- **MARLBORO FILTER BLACK TRIAL COMMUNITY, OCTOBER-NOVEMBER 2016**
- **VICEE THE VOICE OF STUDENT (2), NOVEMBER-DECEMBER 2016**
- **NATUR-E YOUR BEAUTY JOURNEY, DECEMBER 2016**
- **CLEAR SAKURA FRESH ROADSHOW (SELLING & SAMPLING), APRIL 2017**
- **GUDANG GARAM SURYANATION, APRIL 2017**
- **SURYA NATION URBAN GIGS , MAY 2017**
- **BERBAGI TAKJIL BERSAMA SYRUP KURNIA, JUNI 2017**
- **MARLBORO FILTER BLACK TRIAL COMMUNITY, JULI-NOVEMBER 2017**
- **JALAN SEHAT MAJU BERSAMA, NOVEMBER 2017**
- **MINYAK ANGIN CAP KAPAK OPEN BOOTH, NOVEMBER 2017**
- **GOOGLE PLAY DBI SURVEY, NOVEMBER 2017**
- **PIZZA HUT DINNER WITH RIO DEWANTO, DESEMBER 2017**
- **HIJAB FRESH ACTIVATION LIDA INDOSIAR, DESEMBER 2017**
- **FAIR & LOVELY ACTIVATION LIDA INDOSIAR, DESEMBER 2017**
- **KUMPUL CANTIK BARENG SALE STOCK, DESEMBER 2017**

DOCUMENTATION



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CONTACT US

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